

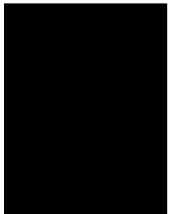
Needlework Retailer Ad Specs

Bleed Ads



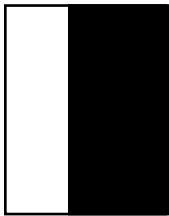
Spread

Live: 16.5" W x 10.5" H
Trim: 17" W x 11" H
Bleed: 17.5" W x 11.5" H



Full Page

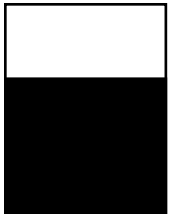
Live: 8" W x 10.5" H
Trim: 8.5" W x 11" H
Bleed: 9" W x 11.5" H



2/3 Page

Vertical

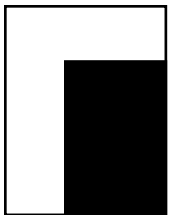
Live: 5.25" W x 10.5" H
Trim: 5.5" W x 11" H
Bleed: 5.75" W x 11.5" H



2/3 Page

Horizontal

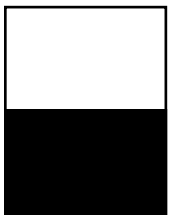
Live: 8" W x 6.875" H
Trim: 8.5" W x 7.125" H
Bleed: 9" W x 7.375" H



1/2 Page

Vertical

Live: 5.25" W x 7.875" H
Trim: 5.5" W x 8.125" H
Bleed: 5.75" W x 8.375" H

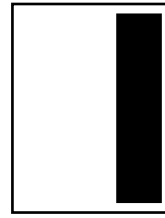


1/2 Page

Horizontal

Live: 8" W x 5.375" H
Trim: 8.5" W x 5.625" H
Bleed: 9" W x 5.875" H

Non-Bleed Ads



1/3 Page

Vertical

2.375" W x 9.875" H



1/3 Page

Horizontal

7.375" W x 3.25" H



1/3 Page

Square

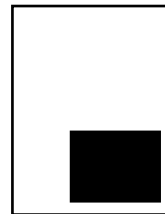
4.625" W x 5" H



1/4 Page

Vertical

3.625" W x 5" H



1/4 Page

Horizontal

4.75" W x 3.75" H



1/6 Page

Vertical

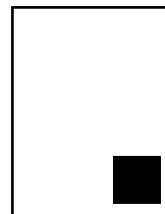
2.5" W x 5" H



1/6 Page

Horizontal

4.875" W x 2.5" H



1/6 Page

Horizontal

2.5" W x 2.5" H

Bleed and non-bleed ads are accepted as high resolution .pdf files or .tif images. Please save to 350-400 ppi, CMYK format. The ad can be saved to a CD and mailed with a printout or sent FTP from our website www.needleworkretailer.com. Reference the ad file name in an email to info@needleworkretailer.com. For any questions contact: Megan Chriswiser at 800-561-5380.